



Course Code: C238

Master Facebook Ads Basics to Generate High Traffic and Engagement

COURSE INFORMATION

Sessions
1 day

Duration
7.5 hrs

Level
Beginner

Assessment
NA

VENUE

12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.

The venue is disabled-friendly.

WHAT'S THIS COURSE ABOUT

Topic 1: Plan a Facebook Social Media Marketing Campaign

Overview of Facebook Social Media platform

Examples of Facebook Advertisements

Map Out Customer Journey Using Customer Personas Tools

Competitive and Audience Analysis Using Facebook Audience Insights

Develop a Facebook Social Marketing Plan

Topic 2: Create a Facebook Social Media Marketing Campaign

Market Penetration Potential of Facebook in the Local Context

Create Facebook Group or Facebook Page for Company/Brand

Optimize...

COURSE FEE

Full Fee S\$350.00 Before GST

GST S\$31.50 9% of fee

Total Payable S\$381.50 Including GST

CERTIFICATION

- **Certificate of Completion from Tertiary Infotech** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Infotech.

REGISTRATION

<https://www.tertiarycourses.com.sg/facebook-advertising-training.html>



SCAN TO REGISTER

SUPPORT

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