



Course Code: C10

How to Setup a Successful Online Store

COURSE INFORMATION

Sessions
1 day

Duration
7.5 hrs

Level
Beginner

Assessment
NA

VENUE

12 Woodlands Square #07-85/86/87 Woods Square Tower 1, Singapore 737715. 5 mins walk from Woodlands (NS9) MRT station.

The venue is disabled-friendly.

WHAT'S THIS COURSE ABOUT

Topic 1: Overview of eCommerce Landscape

eCommerce Landscape

Self-Hosted vs Hosted eCommerce Platforms

eCommerce Stores vs Online Marketplaces

Key Trends in eCommerce

Topic 2: Setup Shopify eCommerce Store

Getting Started on Shopify

List Products

Setup Payment and Shipments

Shopify Marketing Tools

Topic 3: Setup Shopee Marketplace

Setup Shopee Seller Center and Profile

List Products

Setup Shipping Channels

Order Fulfilment

COURSE FEE

Full Fee S\$350.00 Before GST

GST S\$31.50 9% of fee

Total Payable S\$381.50 Including GST

CERTIFICATION

- **Certificate of Completion from Tertiary Infotech** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Infotech.

REGISTRATION

<https://www.tertiarycourses.com.sg/how-to-setup-a-successful-online-store.html>



SCAN TO REGISTER

SUPPORT

Email: sales@tertiarycourses.com.sg

Tel: +65 6100 0613

WhatsApp: <https://wa.me/6588666375>